



## MOBILE-SPS

Leading world's mobile surveys services

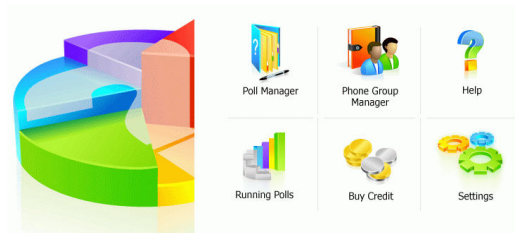
[www.mobile-sps.com](http://www.mobile-sps.com)

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## What is Mobile-SPS

- An innovative web-tool enabling easy creation and distribution of any kind of surveys to mobile devices.
- Built-in automated data collection mechanism.
- Simple and friendly data analysis and statistics.



## Features

- Friendly web tool
- Multiple question types:
 

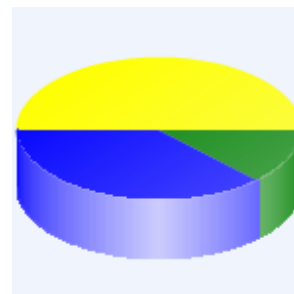
	Free text
	Numeric
	Single selection (one of many)
	Multiple selection (many of many)
	General information
- Survey locking mechanism.
- 3D graphical statistics.
- Data export to Excel
- Real time statistics

## SPS Target Audience

- Survey companies
- Mobile pre-marketing (meeting customer's expectations)
- Mobile post-marketing (customer's satisfaction survey)
- Data collection.
- Invitation confirmation
- Post events surveys
- ...and many others!

## Technical Information

- Survey is sent to mobile devices as a WAP link embedded in an SMS message or as a WAP push message.
- Any mobile device supporting WAP can participate in the survey.
- SPS is a world wide service and any survey can be sent to any mobile device in any country.
- 3<sup>rd</sup> Party integration solutions are supported.



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